

# FAIRCHAIN Food hack

**Date:** 6-8th September 2023 (Wed – Fri)

**Local:** Umeå University

**Address:**

Läraryr utbildningshuset  
Forskningsrestaurangen plan 3.  
Universitetstorget 30  
90187 Umeå

Link to a Maze map: <https://link.mazemap.com/ZCZv2bos>

## Day 1 Wednesday. Intro. Umeå University

- 11:30 - 12:00 Check in
- 12:00 – 13:00 Lunch
- 13:00 – 13:30 Welcome and introduction to the Food hack - Alexander Wahlberg and Karin Östergren, RISE
- Inspiration speakers
  - 13:30 – 14:00 “Why eat berries?” – Susanne Bryngelsson, RISE
  - 14:15 – 14:45 “How the value chain works” – John Andersson and Paul Plummer, Uppsala University
  - 14:45 – 15:15 “Innovation in the food chain” – t.b.d., Umeå Institute of Design
- 15:15 -15:30 Coffee Break
- 15:30 – 16:00 General brainstorming about the challenge with the Audience
- 16:00 – 16:30 Summary of the day and time for questions
- 16:30-17:00 The room is open, free time for informal talks within the groups
- 18:00 - Shared Dinner (Pizza mingle at Kulturbageriet, together with the Nordic wild berry conference)



## Day 2 Thursday. Working day. Umeå University

- 09:00 Introduction
- 09:45-10:15 Coffee break
- 10:00-11:00 Exercise 1 Brainstorming
- 11:00-12:00 Exercise 2
- 11:00-12:00 Lunch
- 13:00 - 13:30 Recap + Tool kit
- 13:30 – Free group work
  - Working day + feedback/talk to business coaches (2-3 Facilitators who walk around and support the process)
  - Send abstract no later than 18:00, and presentation no later than 22:00 to [Alexander.wahlberg@ri.se](mailto:Alexander.wahlberg@ri.se)

## Day 3 Friday. Presentations. RISE Office – “Scharinska house” Storgatan 65 Umeå

The participants present their results to the jury. The students are welcome to join the Nordic Wild berries research conference from 09:00 if they desire.

- 10:30-11:20 Pitches at the Nordic Wild berries conference (Karin Östergren, RISE)
- 11:40 Winners' ceremony at the research conference
- 12:00 Lunch + End

