

# TRUSTWORTHY TRACEABILITY IN LOCAL DAIRY PRODUCTION

through:

**BLOCKCHAIN**

and

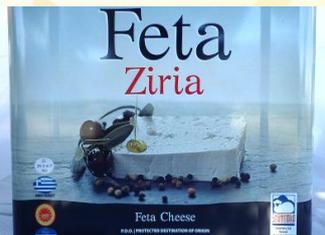
**PROCESS MONITORING**

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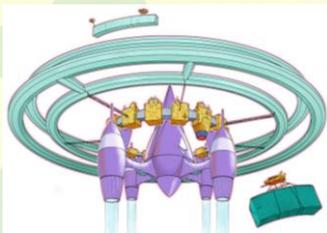
# BLOCKCHAIN OFFERS TRUSTWORTHY INFORMATION IN LOCAL DAIRY PRODUCTION

**Transparent information** on food quality, integrity, and origin are increasingly demanded by consumers!



Information from milk collection and cheese production is captured and registered in **Blockchain**.

**Key product traits** can be derived from operational parameters.



Production of **PDO Feta cheese** and **sheep yoghurt** has been analysed and modelled.

**A Blockchain infrastructure** for all food chain actors can improve consumer confidence and sales.



The **platform** for registration and retrieval of trustworthy traceability information on Feta cheese production is **available**.



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**WWW.FAIRCHAIN-H2020.EU**

**INTERESTED IN LEARNING MORE?**

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