

More sustainable, resilient, and competitive food systems through the development of intermediate food value chains



PRACTICE ABSTRACT No: 39

The Rapid Scaling Tool

The Rapid Scaling Tool, RST is designed to help producers and agri-food businesses effectively manage the scaling of agricultural innovations. By aligning your scaling efforts with environmental, economic, and social sustainability goals, the RST ensures that your business not only grows but thrives responsibly.

The tool includes:

- A structured scaling process: Guides users from defining to refining scaling ambitions based on sustainability indicators.
- Stakeholder Engagement: Emphasizes early and continuous collaboration to gather diverse insights and community support.
- Sustainability Alignment: Incorporates SDGs to ensure that scaling activities contribute constructively to sustainability targets, while offering monitoring using targeted agri-food indicators

Using the RST is easily done by following a 3-step plan set out in a logical spreadsheet. An additional userguide helps you to make sure everything is understood.

The RST can enhance your market efficiency, sustainability, and social impact, giving your business a competitive edge. It aligns your operations with global sustainability standards, which can be a strong selling point to external stakeholders, policymakers, and investors. This alignment not only mitigates risks but also opens up new opportunities in the agri-food sector.

By adopting the RST, you gain a hands-on roadmap for your innovation, helping you communicate effectively with stakeholders and navigate the complexities of scaling sustainably. This tool is an asset for ensuring that your business grows responsibly and successfully in today's competitive market.

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End Users

Farmer & Cooperative,
Policy maker, other

Country

Worldwide



FAIRCHAIN project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101000723.

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ABOUT FAIRCHAIN

The FAIRCHAIN project launched in 2020 and coordinated by INRAE, is developing intermediate food value chains in the fruits and vegetable and dairy sectors. Through technological, organizational and social innovations and by developing business models FAIRCHAIN will enable small and mid-size stakeholders to scale up to supply fresh, sustainable and high-quality food products to consumers at a regional level.

FAIRCHAIN PARTNERS



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