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PRESS RELEASE

The FAIRCHAIN project showcases innovative foods at its Final Event



After four years of work on developing competitive intermediate food value chain alternatives, the partners of the FAIRCHAIN project held a Final Event on 14 November, in Bruges BE. The Event had two parts which together attracted several dozen participants: a PLENARY Session at the 38th EFFoST (European Federation of Food Science and Technology) International Conference 2024 and a NETWORKING Forum/Tasting Event.

The EFFoST PLENARY Session was led by the FAIRCHAIN coordinator, Geneviève Gésan-Guiziou of INRAE FR. It focused on lessons and achievements from the six Case Studies of the project and speakers also covered co-creation, sustainability assessment, and policy recommendations for establishing intermediate food value chains.

The NETWORKING Forum/Tasting Event encouraged participant engagement with project partners and case study leaders - while attendees sampled food products developed using innovative solutions to improve the sustainability of intermediate food value chains! Attendees enjoyed drinks, feta cheese, blueberry jam, pickles/vinegars, and chocolate raspberry snacks. Videos of each Case Study were released at the event and can be viewed [here](#).

Visit the [FAIRCHAIN website](#) to learn more about the project.

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